

*THE BEAUTY OF SILENCE*

**SEVEN**



# WHERE TRADITIONAL CRAFTSMANSHIP MEETS HYBRID INNOVATION

*46m Ketch Represents New Era of Conscious Luxury Yachting*

**BODRUM, Turkey** — Pura Vida Yacht Design has delivered SEVEN, a groundbreaking 46-meter sailing superyacht that redefines luxury through its innovative hybrid propulsion system and commitment to natural materials. Delivered in 2025, SEVEN represents the second collaboration between the established Turkish yard and acclaimed design house K Interiors, following their successful 39m ROXSTAR (2015).



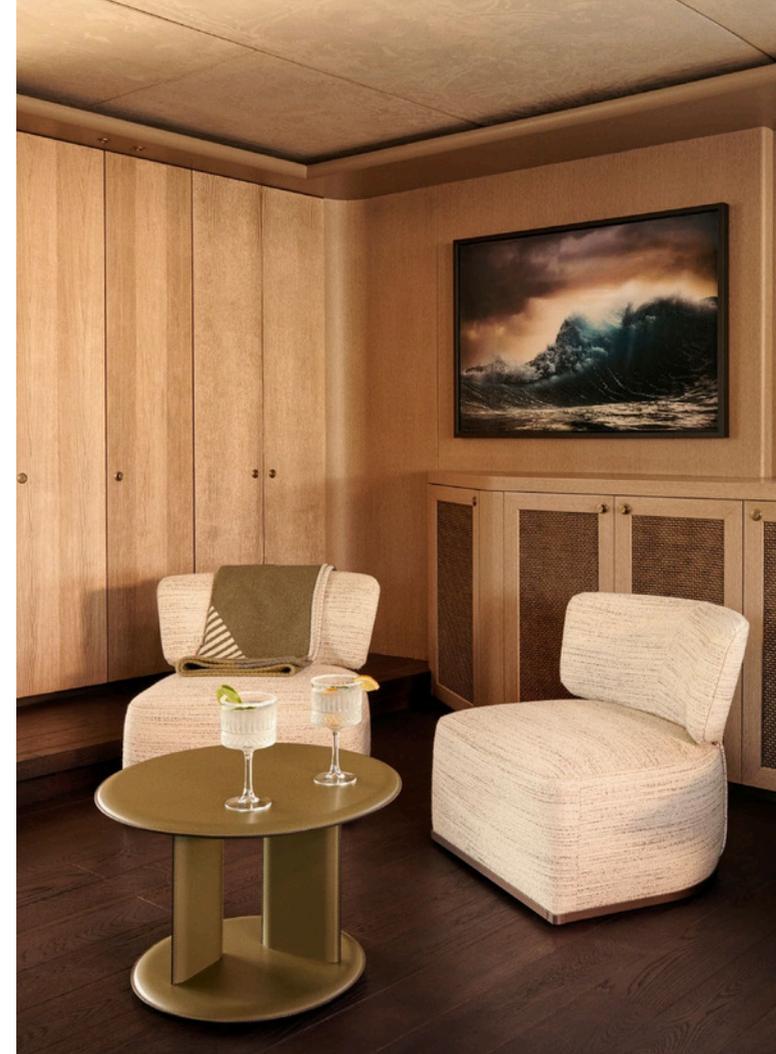


*"The owner's vision was clear: create a yacht capable of circumnavigating the world in comfort while minimizing environmental impact," explains Ilker Vardar, founder of Pura Vida Yacht Design. "SEVEN achieves this through proven technology integrated with traditional sailing excellence."*

*The advanced hybrid system achieves a maximum speed of 15 knots while offering unprecedented flexibility and environmental consciousness. This innovation doesn't compromise performance; instead, it enhances the sailing experience by providing reliable propulsion and whisper-quiet operation during extended periods.*





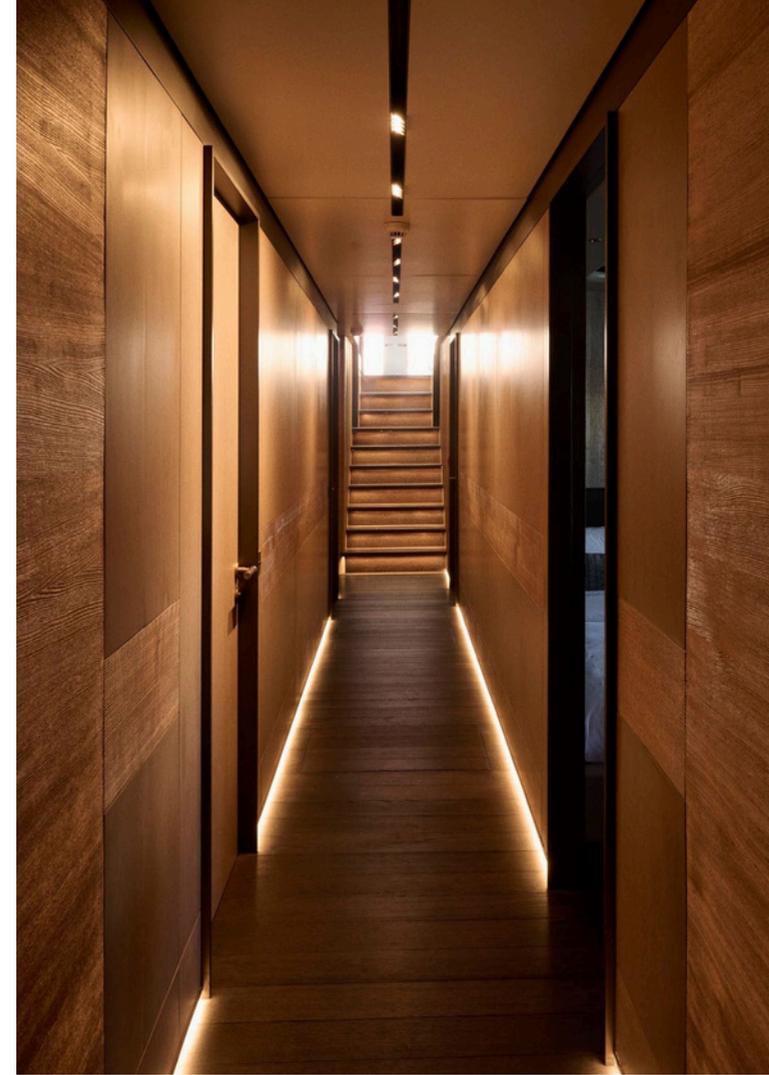


## **PLASTIC-FREE PHILOSOPHY & CURATED INTERIOR EXCELLENCE**

*SEVEN's interior represents a radical departure from typical superyacht construction. The design team, led by renowned K Interiors of Geneva, eliminated all plastic materials, instead utilizing carefully selected natural elements in collaboration with the world's most prestigious furniture houses. This "authentic luxury" philosophy appeals to discerning owners seeking genuine rather than synthetic experiences.*



**Left:**  
Dining room  
and bar.



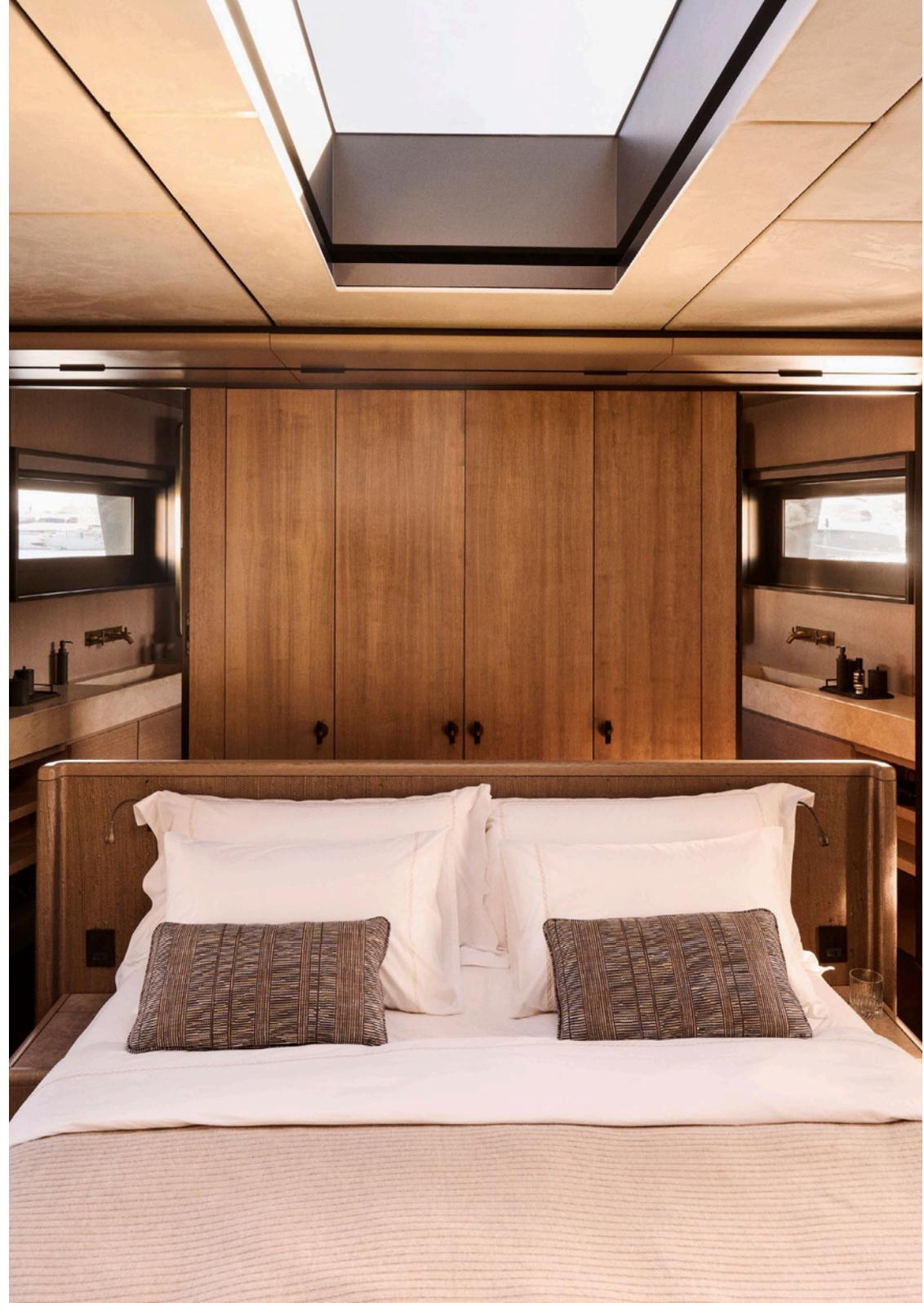
*The sophisticated interior showcases an exceptional curation of Italian and European craftsmanship. Poliform sofas provide elegant seating throughout the main salons, complemented by bespoke marble and bronze tables from Henge that exemplify the yacht's commitment to natural materials. The custom-made onyx bar serves as a stunning centerpiece, its natural stone patterns creating unique visual drama in the main salon.*

*Custom coffee tables designed by renowned Belgian artisan Benoit Viaene showcase the yacht's dedication to bespoke craftsmanship, with each piece representing hours of meticulous handwork. The lighting design balances functionality with aesthetic excellence through technical solutions by Flos, while decorative lighting from Articolo adds sculptural elements that enhance the yacht's sophisticated ambiance.*





**Left and right:**  
*Master cabin.*



*Additional furniture pieces from B&B Italia complete the interior scheme, ensuring every element meets the highest standards of Italian design excellence. The careful selection process prioritized natural materials - bronze, marble, onyx, structured wood, and artisanal textiles - creating tactile experiences that synthetic alternatives cannot replicate.*





**Left:**  
*Master cabin, desk.*

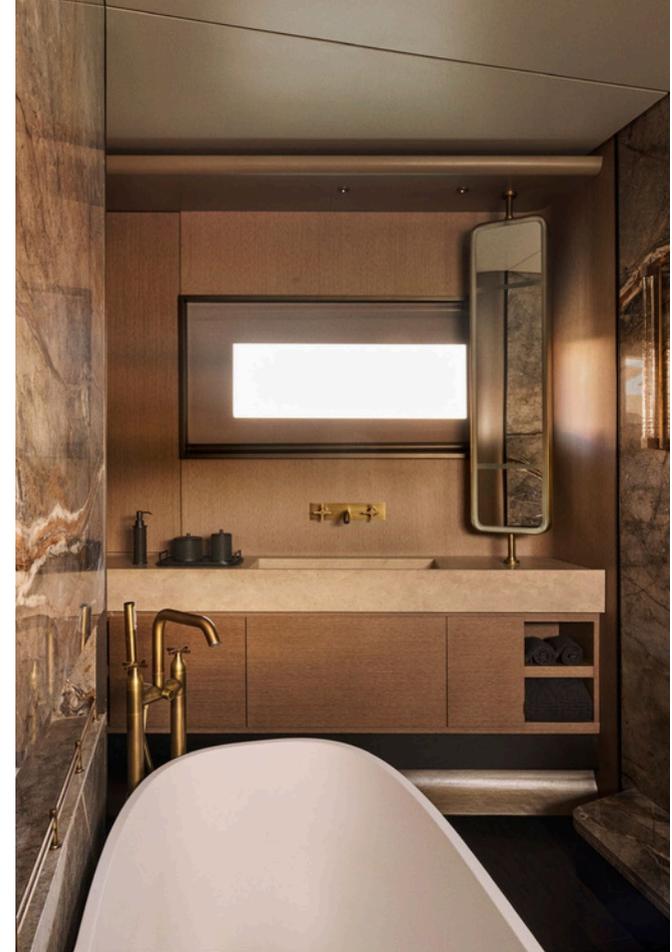
**Right:**  
*Master cabin,  
dressing room.*



*The yacht's steel hull and superstructure, covered in dark wood with teak decking, house five staterooms accommodating up to 10 guests. A master suite features a distinctive skylight, while the remaining four guest cabins offer flexible king and queen configurations. Eight crew members ensure seamless service throughout extended voyages.*

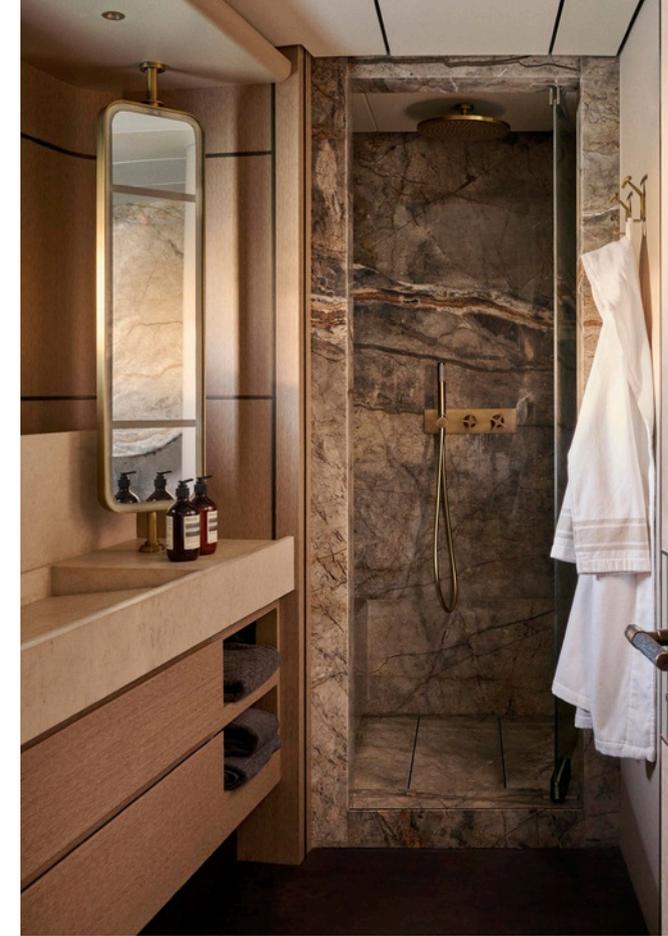


**Left and right:**  
*Master cabin,  
bathroom.*





**Left:**  
*Cabin 2.*  
**Right:**  
*Cabin 2, bathroom.*



## **HERITAGE & CRAFTSMANSHIP LEGACY**

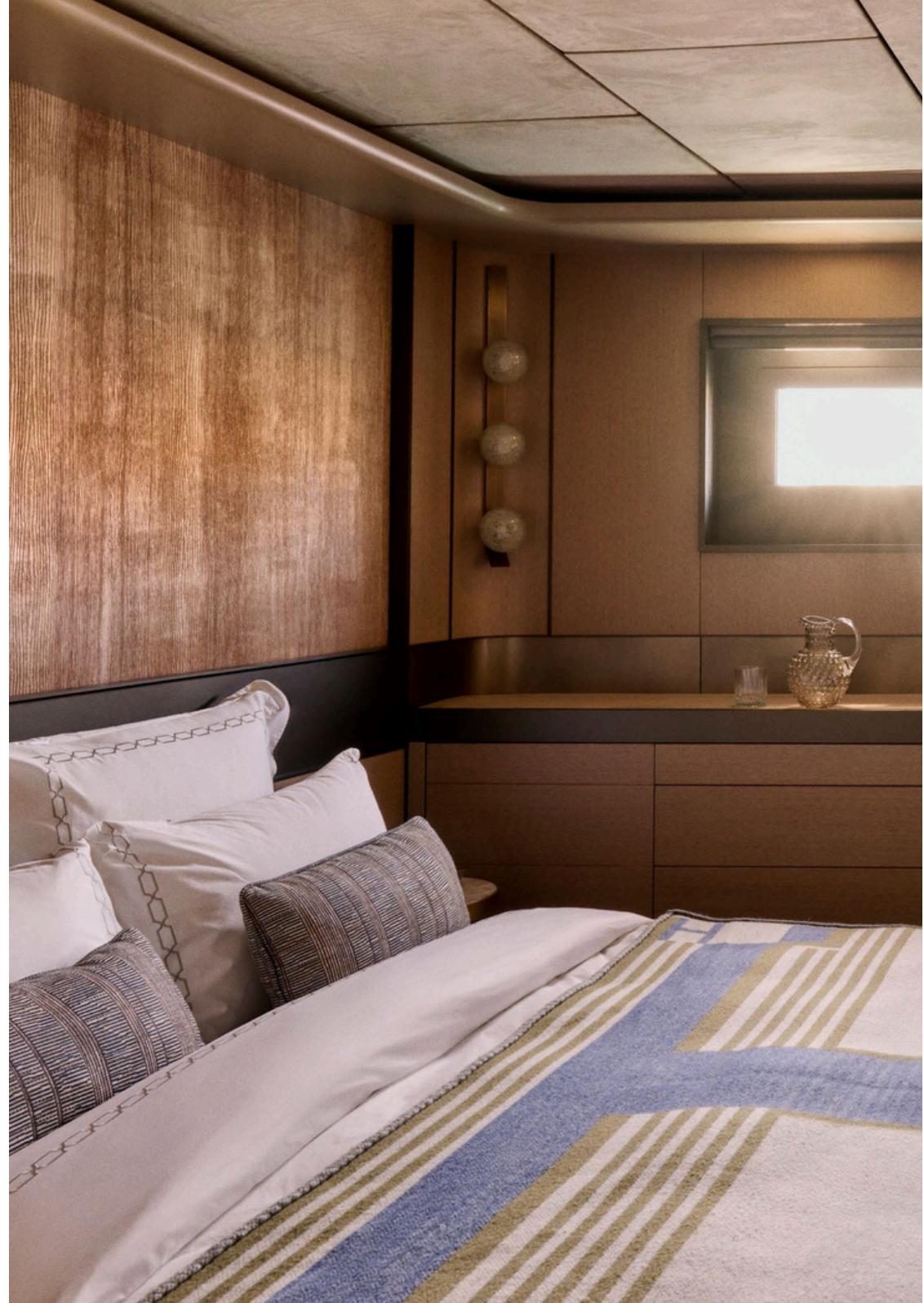
*SEVEN's construction reflects time-honored shipbuilding traditions enhanced by modern technology. Every element, from the custom bronze fittings to the structured wood details, showcases the artisan craftsmanship that defines true luxury. This attention to detail and commitment to quality ensures SEVEN will provide exceptional experiences for decades to come.*





**Left:**  
Cabin 3, bathroom

**Right:**  
Cabin 3.



*The yacht embodies a conscious choice to surround guests with the finest natural materials the earth provides, crafted by Europe's most skilled artisans into a floating sanctuary of authentic luxury. Every surface, fitting, and furnishing reflects SEVEN's philosophy that true luxury lies in authentic materials, masterful craftsmanship, and the sensory richness that only natural elements can provide.*



# WORLD-CRUIISING PERFORMANCE

*Designed with a deliberately shallow 3.85-meter draft, SEVEN accesses previously unreachable anchorages while maintaining blue-water capability. The ketch rig meets Panamax height restrictions, enabling Panama Canal transit for true circumnavigation capability. This balance of accessibility and performance addresses the evolving needs of modern superyacht owners.*

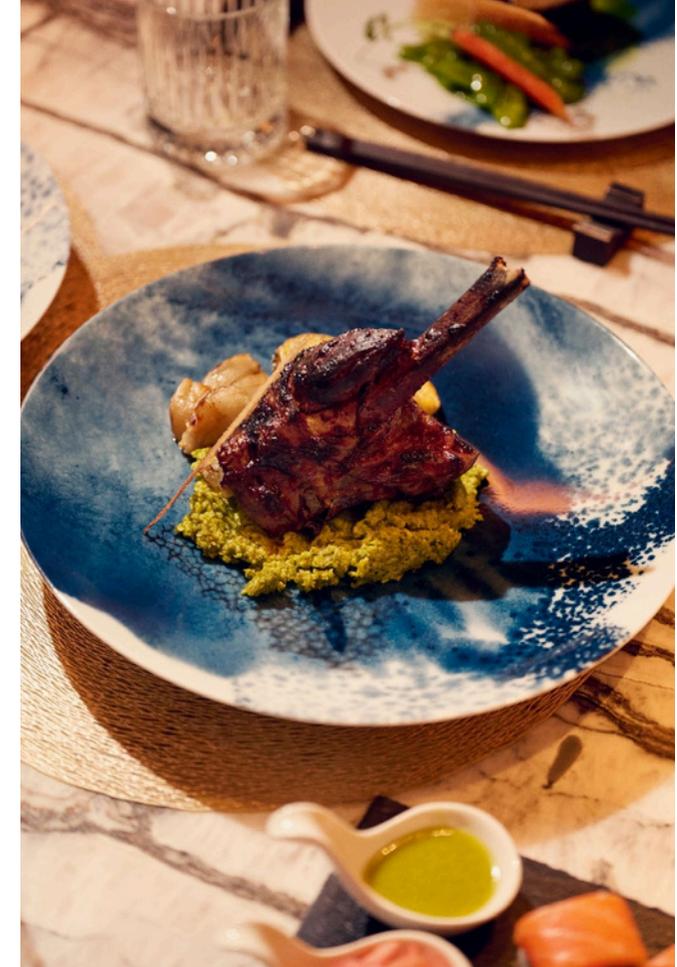
*«SEVEN isn't just about getting from A to B,» notes the yacht's owner. «It's about rediscovering why we fell in love with sailing - the silence, the connection to wind and water, the authentic experience that technology should enhance, not replace.»*

*The sophisticated ketch rig carries an impressive total sail area of 1,320 square meters, distributed across five carefully engineered sails. All sails are crafted by OneSails using premium black «VantageOne» membranes with Dyneema (SK99) and Twaron (Kevlar) yarns as primary load and shape-holding elements. The membranes are produced in Italy and finished at OneSails' Bodrum loft, recognized for top-quality craftsmanship backed by Italian engineers and designers.*





## ***THE SEVEN EXPERIENCE***

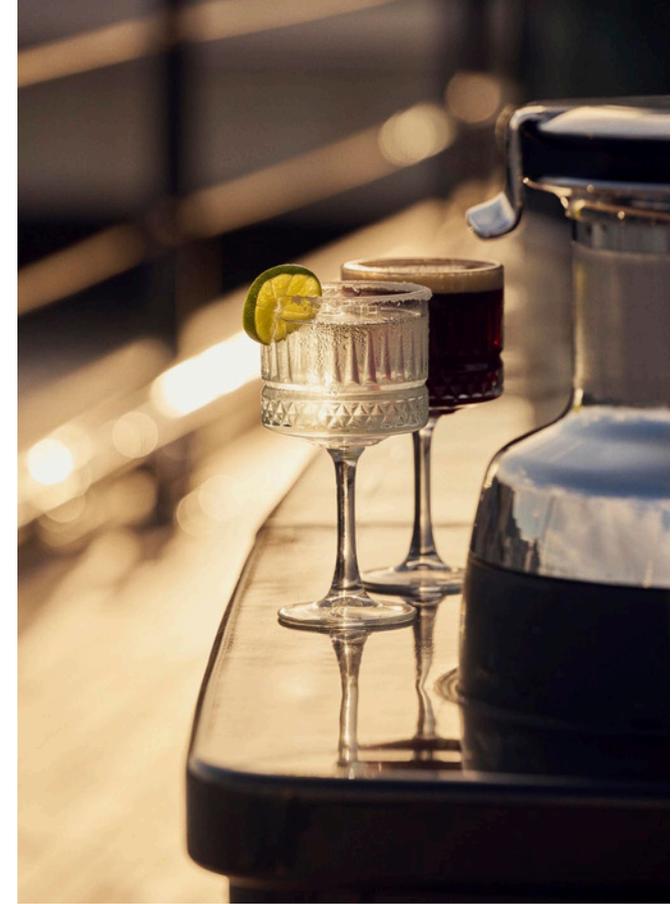


*From the moment guests step aboard, they enter a world where every detail has been considered, every material selected for its inherent beauty and tactile appeal. The absence of synthetic materials creates an environment that feels genuinely luxurious - warm, inviting, and connected to the natural world that surrounds the yacht.*



*Whether hosting intimate family gatherings, entertaining business associates, or embarking on extended cruising adventures, SEVEN creates experiences that resonate long after the voyage ends. The yacht's unique combination of hybrid technology and natural materials philosophy appeals to a new generation of yacht enthusiasts - those who demand excellence while remaining conscious of their environmental impact.*





## **MARKET POSITIONING**

*SEVEN enters the charter market at €200,000 / €220,000 per week, positioning against established Italian and Northern European builders in the 45-50m segment. The yacht's unique combination of hybrid technology, natural materials, and world-cruising capability targets environmentally conscious UHNW individuals, particularly tech entrepreneurs and family offices seeking authentic luxury experiences.*

*Making its public debut at the Monaco Yacht Show in September 2025, SEVEN represents Pura Vida's evolution from boutique builder to serious competitor in the luxury sailing segment. The yard's partnership with K Interiors has produced two successful projects, establishing a design language that balances innovation with timeless appeal.*



# TECHNICAL SPECIFICATIONS

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## DIMENSIONS:

**Length Overall:** 46 meters

**Beam:** 9.65 meters

**Draft:** 3.85 meters

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## CONSTRUCTION:

**Hull:** Steel

**Superstructure:** Steel with dark wood covering

**Deck:** Teak Launch

**Year:** 2024

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## DESIGN & ARCHITECTURE:

**Builder:** Pura Vida Yacht Design, Turkey

**Conceptual overall architecture and design:** K Interiors, Geneva

**Interior Design:** K Interiors, Geneva

**Classification:** RINA

**Flag:** Panama

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## PROPULSION & PERFORMANCE:

**Main Engines:** 4 x 240kW Electrical motors

**Generators:** 3 x 300kW

**Battery Bank:** 480kW Lithium-Iron (LiFePO4)

**Maximum Speed:** 15 knots

**Propulsion System:** Advanced hybrid diesel-electric

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## ACCOMMODATION:

**Guests:** 10 in 5 staterooms

**Master Suite:** 1 with skylight

**Guest Cabins:** 4 with king/queen flexibility

**Crew:** 8 in dedicated quarters

**Classification:** Commercial - MCA compliant

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## CHARTER RATE:

**Low season:** €200,000 per week

**High season:** €220,000 per week

# FEATURED HIGHLIGHTS

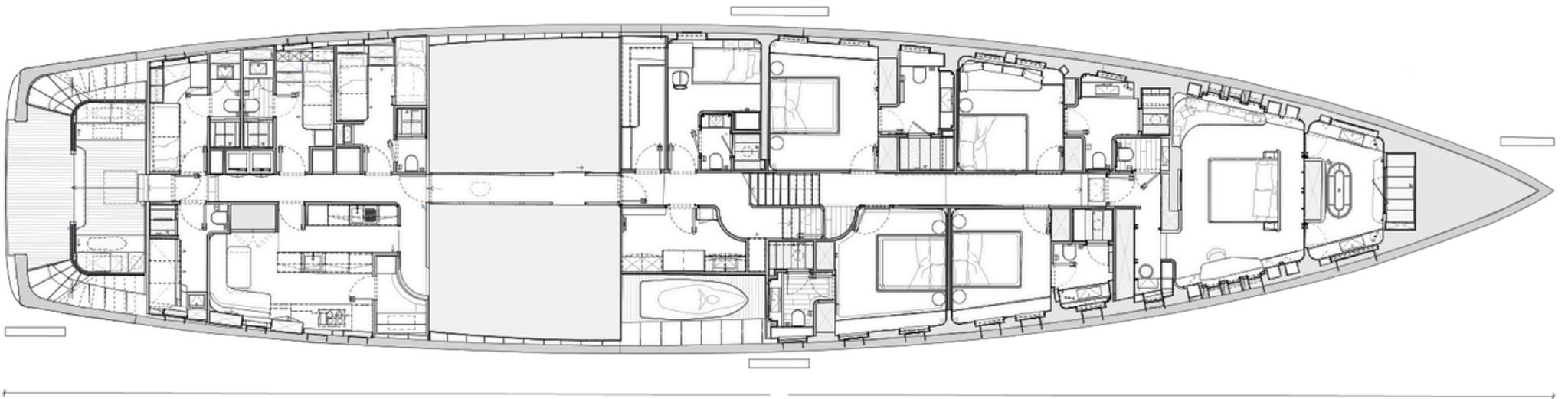
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- STRIKING 46M HYBRID SAILING YACHT BLENDING TECHNOLOGY, CRAFTSMANSHIP, AND SUSTAINABILITY
- LAUNCHED IN 2025 AS A STATE-OF-THE-ART NEW BUILD PROJECT
- AMONG THE WORLD'S LARGEST SAILING YACHTS WITH ELECTRIC PROPULSION
- PERFECT FOR MEDITERRANEAN SAILING WITH LOW EMISSIONS
- SPACIOUS LAYOUT EXCEPTIONALLY DESIGNED TO DELIVER COMFORT AND FLEXIBILITY FOR GUESTS
- ABLE TO ACCOMMODATE UP TO 10 GUESTS OVERNIGHT IN 5 WELL-APPOINTED ELEGANT SUITES
- LARGE BEACH AREA WITH AN EXTENDABLE HYDRAULIC PLATFORM
- SHALLOW DRAFT AND FAST SPEEDS FOR BAYS AND REEF EXPLORATION



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